



Dipl.-Ing. (FH) Oliver Groht

Entrepreneur, Investor & C-Level Advisor for Business Processes and the Atlassian Ecosystem

Hamburg, Germany · Year of birth: 1973

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Oliver Groht is an entrepreneur, investor and advisor with more than 25 years of experience in building, scaling and leading technology-driven companies.

While studying Technical Computer Science at the Hamburg University of Applied Sciences, he founded catworkx GmbH in 1999 and grew it as CEO into an international Atlassian solution group with companies in Germany, Austria and Switzerland. Under his leadership, catworkx became the largest and most successful Atlassian partner in the German-speaking market and has held this position since 2019.

Following the successful sale of the catworkx Group to the Timetoact Group, Oliver now focuses on his own Arkcanis Group and several investment and aviation companies. He acts as a strategic advisor to entrepreneurs and executive teams. His consulting focuses on business process design and optimization, Atlassian-based solution architectures and integrated, data-driven management dashboards. Oliver combines a strong C-level perspective with deep technical understanding – especially around the integration of Leon (flight operations software) with Atlassian tools (Jira/Confluence) and Grafana for advanced data visualization and performance control.

KEY AREAS OF EXPERTISE

Business Process & Organization

- Design and optimization of end-to-end business processes (Operations, ITSM, IT, Sales)
- Development of scalable organizational and governance models (roles, responsibilities, decision paths)
- Introduction of agile and hybrid ways of working at management and team level
- Structuring companies for growth, profitability and transparency

Atlassian Ecosystem (Jira, Confluence & more)

- Strategic design of Atlassian-based process landscapes across business and IT
- Implementation and scaling of Atlassian platforms for mid-sized and large organizations
- Governance, operating models and license strategies for Atlassian environments
- Migration, consolidation and standardization of existing Atlassian instances
- IT architect for large-scale Atlassian and enterprise infrastructures

Integration & Data-Driven Management

- Integration of Leon (flight operations) with Jira/Confluence for incident, process and knowledge management
- Building dashboards and reporting solutions with Grafana to visualize operational and strategic KPIs
- Interface and architecture concepts bridging business departments, IT and top management
- Translating management questions into measurable metrics and visualizations

C-LEVEL & ENTREPRENEUR ADVISORY

- Sparring partner for owners, managing directors and C-level executives
- Scaling and professionalizing service and software businesses
- Preparing and shaping strategic partnerships, M&A transactions and exits
- Aligning IT strategies and tool landscapes with business and shareholder objectives

PROFESSIONAL EXPERIENCE

Since 2022 – Entrepreneur, Investor & C-Level Advisor - Arkcanis Group & Investment Platform – Germany

- Founder & Managing Director – Arkcanis Verwaltungsgesellschaft mbH
 - Holding and asset management company for shareholdings in technology and aviation-related businesses
- Founder & Managing Director – Arkcanis Consulting GmbH
 - Advisory boutique focused on business process design, Atlassian architectures and management dashboards
 - Consulting for entrepreneurs and executive teams on scaling, governance and tool strategy
- Co-Founder & Managing Director – Magna Invest GmbH
 - Co-founding and managing an investment company with a focus on technical and aviation-related assets
 - Structuring and managing selected investments and related corporate vehicles
- Advisory and project work:
 - Business process design and optimization
 - Tool strategy and Atlassian-based implementation
 - Leon–Jira/Confluence integration and Grafana-based reporting

1999 – 2022 – FOUNDER, CEO & CO-FOUNDER

catworkx Group – Germany, Austria, Switzerland

- Founded catworkx GmbH in 1999 during university studies
- Built catworkx into an international Atlassian solution group with companies in Germany, Austria and Switzerland
- Developed catworkx into the largest and most successful Atlassian partner in the German-speaking market (since 2019)
- Overall responsibility for:
 - Technology strategy and architecture
 - Strategic partnership and collaboration with Atlassian Pty Ltd
 - Development of Atlassian-based solutions for enterprise customers
- Led the structured transaction of the catworkx Group to the Timetoact Group and the handover of management Responsibilities

2001 – 2002 – CHIEF TECHNOLOGY OFFICER (CTO)

Stratex Logistics AG

- *Responsible for IT and technology strategy*
- *Built and evolved IT systems to support core logistics processes*
- *Close alignment between business requirements and IT architectures*

SINCE THE 1990s – SELF-EMPLOYED IN TECHNOLOGY & IT

- Early in his studies, founded the business "Groht Computer & Elektrotechnik"
- Delivered IT and electronics projects for business and private clients
- Long-standing combination of technical expertise, entrepreneurship and customer focus

ENTREPRENEURIAL ROLES & SHAREHOLDINGS

- Arkcanis Verwaltungsgesellschaft mbH – Founder & Managing Director
- Arkcanis Consulting GmbH – Founder & Managing Director
- Magna Invest GmbH – Co-Founder & Managing Director
- Magna Flugzeug Verwaltungsgesellschaft UG (haftungsbeschränkt) – Equity participation
- JKH 4. Luftfahrzeug UG (haftungsbeschränkt) & Co. KG – Equity participation
- JKH Luftfahrzeug UG (haftungsbeschränkt) & Co. KG – Equity participation
- D4Digital GmbH – Investor

EDUCATION

- Diploma in Engineering (Dipl.-Ing.), Technical Computer Science Hamburg University of Applied Sciences (HAW Hamburg)
- Apprenticeship as Energy Systems Electronics Technician (Marine Technology) Hamburg, Germany

CERTIFICATIONS & FURTHER QUALIFICATIONS

- Certified Trainer (IHK Hamburg)
- SAFe 4 Scrum Master
- Atlassian Technical Sales, Operations & Marketing professional programs

WORKING STYLE & PRINCIPLES

- Strong commitment to Plan–Do–Check–Act (PDCA) as a core management and improvement framework
- Clear focus on measurable outcomes, transparency and value creation
- C-level viewpoint: IT and tools are always means to an end, not the end itself
- Governance-driven: clean structures, traceable decisions and sustainable architectures

PERSONAL

- Location: Hamburg, Germany
- Family: married, one child
- Interests:
 - Competitive Badminton (licensed B-level coach), coaching and performance development
 - IoT, home & vehicle automation
 - Aviation, travel and diving